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Societal Wellbeing Outcomes

DEFINITIONS OF WELLBEING



INTERNATIONAL AND UK WELLBEING INITIATIVES

- 1968 Robert Kennedy speaks of the failures of GDP as a measure of social progress
- 1987 United Nations Brundtland Commission reports
- 1992 UN publishes first Human Development Index
- 2000 Millennium Development Goals agreed by UN
- 2004 1st OECD World Forum on "Statistics, Knowledge and Policy" held in Palermo, Italy
- 2007 Istanbul Declaration on Measuring Social Progress
- 2009 Publication of Stiglitz-Sen-Fitoussi report on Measuring Economic Performance and Social Progress
- 2010 UK Measuring National Wellbeing programme launched
- 2011 OECD launches Better Life initiative
- 2011 UK ONS launches Personal Wellbeing datasets
- 2012 UN publishes: Well-being and Happiness: Defining a New Economic Paradigm
- 2012 UN resolution on International Day of Happiness
- 2013 ONS Wellbeing Wheel published
- 2014 Social Progress Index launched
- 2014 How's Life in Your Region? Launches
- 2014 UK What Works Wellbeing established
- 2016 OECD/CUKT report Guidance on Wellbeing Frameworks for Cities and Regions
- 2018 Global Dialogue for Happiness held at the World Government Summit
- 2018 Group of Wellbeing Economy Governments launched (We:Gov)

KEY POINT 1

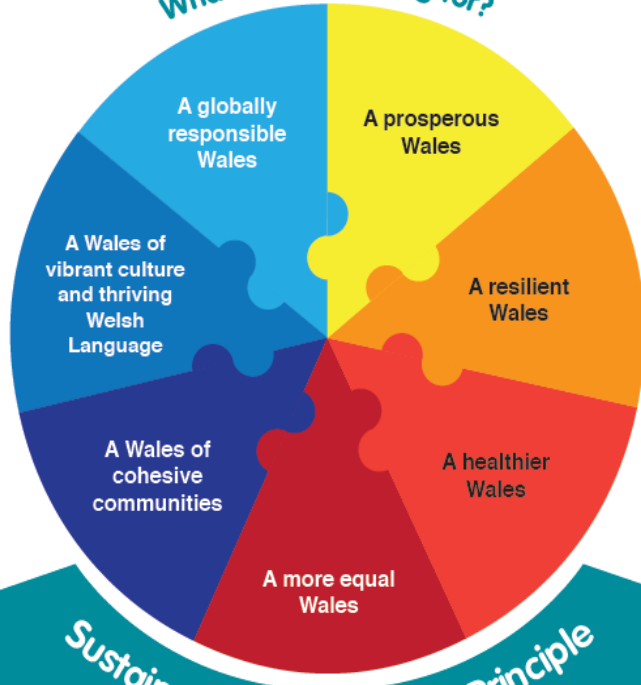


Societal wellbeing frameworks spring up all over the world...

But they are particularly well used in small nations and by devolved (sub-national) governments

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Well-being Goals What we are aiming for?



Sustainable Development Principle How we will deliver



Long Term



Prevention



Integration



Collaboration



Involvement



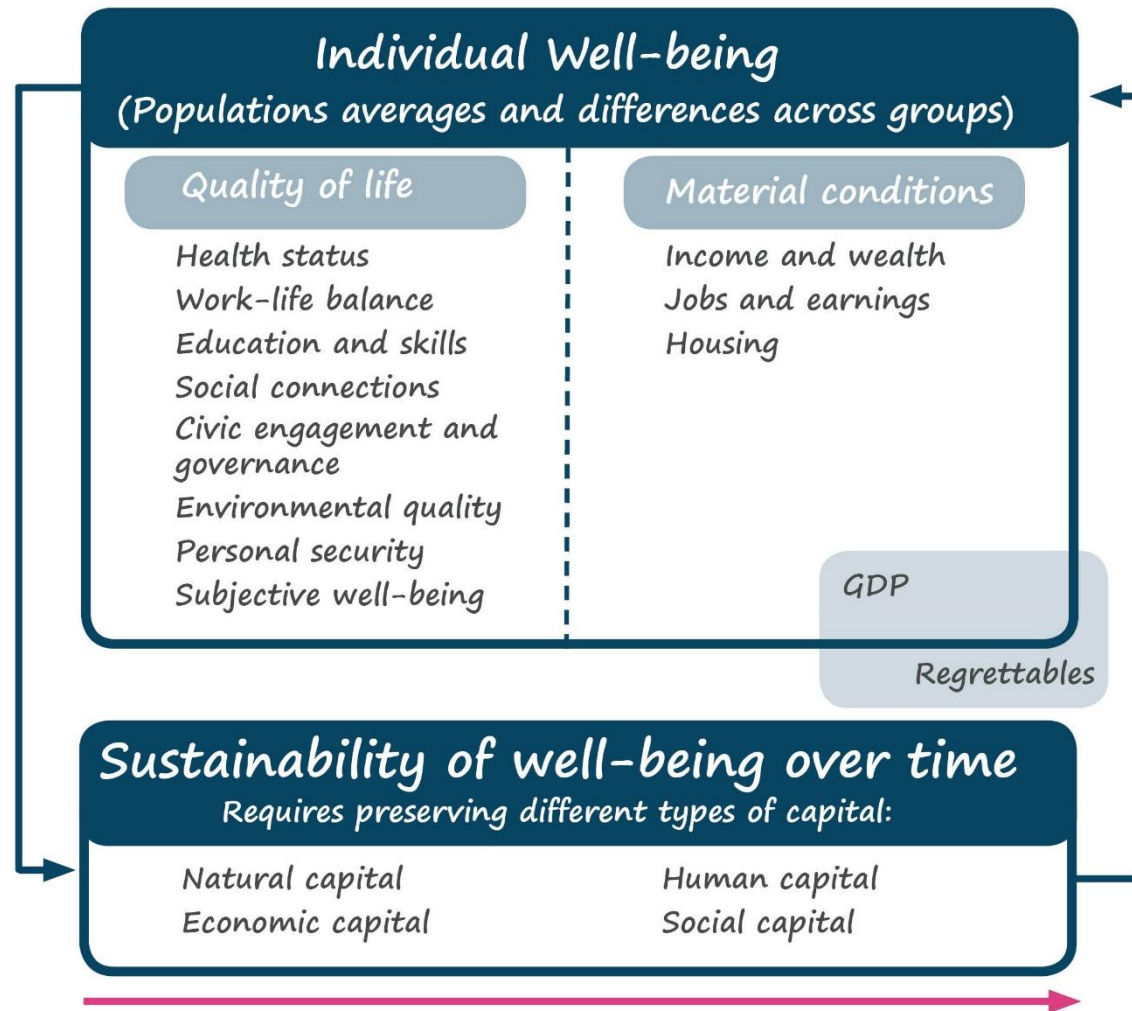
KEY POINT 2

Wellbeing frameworks allow devolved governments to set out their ambitions in a positive, assets based language ...

... and to commit to tracking their progress over time.

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WELLBEING AS A LANGUAGE FOR SYSTEMS-THINKING



KEY POINT 3



Using wellbeing at a devolved level allows us to see the whole picture...

... and build whole-systems solutions to the challenges facing wellbeing

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POLICE ACTS

- 1967

“It shall be the duty of a police force to guard, patrol and watch...”

- 2012

“The main purpose of policing is to improve the safety and well being of persons, localities and communities in Scotland.”

KEY POINT 4

Wellbeing frameworks are part of a paradigm shift towards a new type of government...

... smaller, agile, integrated, closer to the people they serve where values have a key role to play

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EMERGING SOLUTIONS: A WELLBEING APPROACH TO PUBLIC SERVICES



	Public administration	New Public Management	An emerging wellbeing approach
Aim	Welfare	Welfare	Wellbeing
Measurement	Input focus	Output focus	Outcomes focus
Structure	Silo based	Silo based	Horizontal integration (whole-of-government)
Management	Command and control	Command and control	Vertical integration (localism)
Service approach	Professional	Managerial	Participative
Interventions	Universal core services and welfare for those in need	Universal core services and welfare for those in need	Universal core services and support for those at risk (prevention)

Green and
equality
budgeting

Open
government
and open
data

Sustainable
economic
growth

What can a societal wellbeing
approach achieve in practice?

Medium term
thinking

Shared
narrative and
language

Collaborative
leadership

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Thank you



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