OutNav Pricing Guide

As at 1 Jan 2023 (all prices include VAT)

Understand and track outcomes and impacts for defined areas of work - standard packages

Our standard packages help small organisations or single projects and programmes get up and running with a system for tracking progress, and support to pull together and improve data and evidence for defined areas of work.

The scale of our support grows with the scope of what you would like to achieve within OutNav. Our three standard packages – single, small and medium - are outlined in the table below. We have included an indication of the support you can expect at each level, but we will always work with you to structure this in a way that fits your needs.

Through a series of workshops[1] and meetings we work with you to design and set up the system that will best support you to understand and track the outcomes and impacts that matter to your initiative. We then get everything ready for you in our software OutNav.

Our engaging workshops will support your team to work well with outcomes, impact, data, and OutNav. After you are up and running, your OutNav team can access our ongoing programme of OutNav Community learning and support sessions.

We also offer ongoing support packages of regular review meetings to help you make the most of our approach and OutNav.

Understand and track outcomes and impacts for multiple areas of work – enhanced package

If you are looking to track outcomes for multiple strands of work across larger organisations, partnerships, or programmes that cross organisations, we will work closely with you to put together a bespoke package.

Following early conversations about what you are looking to achieve, we will put together a package of support that includes initial set-up and ongoing support over two or more years. Support would include multiple workshops to help understand the context for the work, map the outcomes and impacts that matter and identify, audit and improve your data and evidence. Through regular progress meetings we will support you to get strategic buy-in and ensure people in your team have the skills and tools they need to track progress.

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[1] pricing reflects workshops being delivered online, however we can restructure our programme to accommodate delivery in-person.

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Standard packages

	Scope of work in OutNav	Indicative package of support in Year 1	Costs (inc. VAT)	
Single	Small organization or single project/initiative looking to track one strand of work or key delivery area.	Inception meeting, three workshops, OutNav orientation plus review and success planning meeting.	Year 1 Support + OutNav:	£7,400
			Year 2 Ongoing Support + OutNav:	£3,700
			Year 2 OutNav only:	£1,440
Small	Small programme or organisation with more than one strand of work or key delivery area.	Inception meeting, four workshops, OutNav orientation, one progress meeting plus improvement and success planning meeting.	Year 1 Support + OutNav:	£10,000
			Year 2 Ongoing Support + OutNav:	£5,000
			Year 2 OutNav only:	£2,880
Medium	Larger programme or small-medium organization looking to track several strands of work/initiatives.	Inception meeting, five workshops, OutNav orientation, three progress meetings plus improvement and success planning meetings.	Year 1 Support + OutNav:	£15,000
			Year 2 Ongoing Support + OutNav:	£8,000
			Year 2 OutNav only:	£5,760

Enhanced package

	Scope of work in OutNav	Indicative package of support in Year 1	Costs (inc. VAT)
Large +	Larger organisation with multiple work areas. Partnership, or a programme that crosses organisations, looking to track multiple strands of work and working within complex environments. Large scale change programmes	A series of workshops, meetings strategic meetings, training and success planning supported by a director or principal consultant.	Year 1 Support + OutNav: Typically, from £15,000 to £50,000 Year 2 Ongoing Support + OutNav: Typically, from £7,500 to £25,000 Year 2 OutNav only: Typically, from £2,880 to £13,200

Matter of Focus