

OutNav Pricing Guide

As at 1 February 2023

Understand and track outcomes and impacts for defined areas of work - standard packages

Our standard packages help small organisations or single projects and programmes get up and running with a system for tracking progress, and support to pull together and improve data and evidence for defined areas of work.

The scale of our support grows with the scope of what you would like to achieve within OutNav. Our three standard packages – single, small and medium - are outlined in the table below.

Tailored support

We have included an indication of the support you can expect at each level, but we will always work with you to structure this in a way that fits your needs. Through a series of workshops¹ and meetings we work with you to design and set up the system that will best support you to understand and track the outcomes and impacts that matter to your initiative. We then get everything ready for you in our software OutNav.

Our engaging workshops will support your team to work well with outcomes, impact, data, and OutNav. After you are up and running, your OutNav team can access our ongoing programme of OutNav Community learning and support sessions.

Ongoing support

We also offer ongoing support packages of regular review meetings to help you make the most of our approach and OutNav.

OutNav subscription renewal

We will contact you ahead of your subscription end date to discuss your options for ongoing success in OutNav whether it be to arrange further review meetings, or a package of support, or to simply subscribe to OutNav for another year.

¹ pricing reflects workshops and meetings being delivered online, however we can restructure our programme to accommodate delivery in-person.

Standard packages – breakdown of costs

| Scope of work | Indicative package of Support in Year 1 | Costs (including VAT) | | |
|--|---|-----------------------|---|-------------------------------------|
| | | Year 1 | Year 2 | OutNav subscription only (per year) |
| Single Small organisation or single project/initiative looking to track one strand of work or key delivery area. | Inception meeting, three workshops, OutNav orientation plus review and success planning meeting | Year 1 | Tailored support plus OutNav subscription | £7,400 |
| | | Year 2 | Ongoing support plus OutNav subscription | £3,700 |
| | | | OutNav subscription only (per year) | £1,440 |
| Small Small programme or organisation with more than one strand of work or key delivery area. | Inception meeting, four workshops, OutNav orientation, one progress meeting plus improvement and success planning meeting | Year 1 | Tailored support plus OutNav subscription | £10,000 |
| | | Year 2 | Tailored support plus OutNav subscription | £5,000 |
| | | | OutNav subscription only (per year) | £2,880 |
| Medium Larger programme or small-medium organisation looking to track several strands of work/initiatives. | Inception meeting, five workshops, OutNav orientation, three progress meetings plus improvement and success planning meetings | Year 1 | Tailored support plus OutNav subscription | £15,000 |
| | | Year 2 | Tailored support plus OutNav subscription | £8,000 |
| | | | OutNav subscription only (per year) | £5,760 |

Understand and track outcomes and impacts for multiple areas of work – enhanced packages

If you are looking to track outcomes for multiple strands of work across larger organisations, partnerships, or programmes that cross organisations, we will work closely with you to put together a bespoke package.

Following early conversations about what you are looking to achieve, we will put together a package of support that includes initial set-up and ongoing support over two or more years. Support would include multiple workshops to help understand the context for the work, map the outcomes and impacts that matter and identify, audit and improve your data and evidence. Through regular progress meetings we will support you to get strategic buy-in and ensure people in your team have the skills and tools they need to track progress.

Enhanced packages breakdown of costs

| Scope of work | Indicative package of Support in Year 1 | Cost including VAT | | |
|--|--|--------------------|---|---------|
| | | Year 1 | Year 2 | Year 3 |
| Enhanced A Larger organisation with multiple work areas. | Inception meeting, four workshops, OutNav orientation, two progress meeting/strategic/improvement meetings and success planning. | Year 1 | Tailored support plus OutNav subscription | £15,000 |
| | | Year 2 | Ongoing support plus OutNav subscription | £7,500 |
| | | | OutNav subscription only (per year) | £2,880 |
| Enhanced B Partnership, or a programme that crosses organisations looking to track multiple strands of work and working within complex environments. | Inception meeting, four workshops, OutNav orientation, up to six progress/strategic/improvement meetings and success planning | Year 1 | Tailored support plus OutNav subscription | £25,000 |
| | | Year 2 | Tailored support plus OutNav subscription | £14,000 |
| | | | OutNav subscription only (per year) | £9,360 |

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|--|---|--------|--|---------|
| Enhanced C Large scale change programmes | Inception meeting, ten workshops, OutNav orientation, up to 16 progress/strategic/improvement meetings and success planning | Year 1 | Tailored support plus OutNav subscription | £50,000 |
| | | Year 2 | Tailored support plus OutNav subscription | £25,000 |
| | | | OutNav subscription only (per year) | £13,200 |
| Enhanced D Very large organisations | Programme of support will be tailored to project | | Cost dependent on scope and scale of project | |