

## OutNav Pricing Guide<sup>1</sup>

As at 1 September 2023

### Understand and track outcomes and impacts for defined areas of work - standard packages

Our standard packages of OutNav with tailored support help small organisations or single projects and programmes get up and running with a system for tracking progress, and support to pull together and improve data and evidence for defined areas of work.

#### Tailored support

The scale of our support grows with the scope of what you would like to achieve within OutNav. Our three standard packages – single, small and medium - are outlined in the table below.

We have included an indication of the support you can expect at each level, but we will always work with you to structure this in a way that fits your needs. Through a series of workshops<sup>2</sup> and meetings we work with you to design and set up the system that will best support you to understand and track the outcomes and impacts that matter to your initiative. We then get everything ready for you in our software OutNav.

Our engaging workshops will support your team to work well with outcomes, impact, data, and OutNav. After you are up and running, your OutNav team can access our ongoing programme of OutNav Community learning and support sessions.

#### Ongoing support

We also offer ongoing support packages of regular review meetings to help you make the most of our approach and OutNav.

#### OutNav subscription renewal

We will contact you ahead of your subscription end date to discuss your options for ongoing success in OutNav whether it be to arrange further review meetings, or a package of support, or to simply subscribe to OutNav for another year.

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<sup>1</sup> OutNav subscribers benefit from reduced consultancy support costs. These are the costs outlined in the pricing tables. For consultancy support costs without OutNav, please contact us.

<sup>2</sup> Pricing reflects workshops and meetings being delivered online, however we can restructure our programme to accommodate delivery in-person.

Standard packages – breakdown of costs

Scope of work	Indicative package of Support in Year 1	Costs (including VAT)		
<b>Single</b> Small organisation or single project/initiative looking to track one strand of work or key delivery area.	Inception meeting, Four workshops, OutNav orientation plus review and success planning meeting.	Year 1	Tailored support with OutNav subscription	£7,800
		Year 2	Ongoing support with OutNav subscription	£3,010
			OutNav subscription only (per year)	£1,440
<b>Small</b> Small programme or organisation with more than one strand of work or key delivery area.	Inception meeting, four workshops, OutNav orientation, one progress meeting plus improvement and success planning meeting.	Year 1	Tailored support with OutNav subscription	£9,770
		Year 2	Tailored support with OutNav subscription	£5,490
			OutNav subscription only (per year)	£2,880
<b>Medium</b> Larger programme or small-medium organisation looking to track several strands of work/initiatives.	Inception meeting, five workshops, OutNav orientation, three progress meetings plus improvement and success planning meetings.	Year 1	Tailored support with OutNav subscription	£15,420
		Year 2	Tailored support with OutNav subscription	£8,900
			OutNav subscription only (per year)	£5,760

### Understand and track outcomes and impacts for multiple areas of work – enhanced packages

If you are looking to track outcomes for multiple strands of work across larger organisations, partnerships, or programmes that cross organisations, we will work closely with you to put together a bespoke package.

Following early conversations about what you are looking to achieve, we will put together a package of support that includes initial set-up and ongoing support. Support would include multiple workshops to help understand the context for the work, map the outcomes and impacts that matter and identify, audit and improve your data and evidence. Through regular progress meetings we will support you to get strategic buy-in and ensure people in your team have the skills and tools they need to track progress.

OutNav subscribers benefit from reduced consultancy support costs, which are outlined below.

#### Enhanced packages breakdown of costs

Scope of work	Indicative package of Support in Year 1	Cost including VAT		
<b>Enhanced A</b> Larger organisation with multiple work areas.	Inception meeting, four workshops, OutNav orientation, two progress meeting/strategic/improvement meetings and success planning.	Year 1	Tailored support with OutNav subscription	£15,950
		Year 2	Ongoing support with OutNav subscription	£8,190
			OutNav subscription only (per year)	£2,880
<b>Enhanced B</b> Partnership, or a programme that crosses organisations looking to track multiple strands of work and working within complex environments.	Inception meeting, four workshops, OutNav orientation, up to six progress/strategic/improvement meetings and success planning.	Year 1	Tailored support with OutNav subscription	£25,970
		Year 2	Tailored support with OutNav subscription	£14,670
			OutNav subscription only (per year)	£9,360

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<b>Enhanced C</b> Large scale change programmes	Inception meeting, ten workshops, OutNav orientation, up to 16 progress/strategic/improvement meetings and success planning.	Year 1	Tailored support with OutNav subscription	£52,500
		Year 2	Tailored support with OutNav subscription	£27,360
			OutNav subscription only (per year)	£13,200
<b>Enhanced D</b> Very large organisations	Programme of support will be tailored to project.		Cost dependent on scope and scale of project	